

CULTURE SERVICES ADVISORY COMMITTEE

DATE: Thursday, June 12, 2025

TIME: 7:00 p.m. to 9:00 p.m.

PLACE: Council Committee Room, Coquitlam City Hall

CALL TO ORDER AND TERRITORIAL ACKNOWLEDGEMENT

ADOPTION OF MINUTES

- 1. Minutes of the Culture Services Advisory Committee Meeting held on Thursday, March 13, 2025**

Recommendation:

That the Minutes of the Culture Services Advisory Committee Meeting held on Thursday, March 13, 2025 be approved.

NEW BUSINESS

- 2. Festivals and Events Update (Presentation by Manager Tourism and Visitor Economy)**
7:05 – 7:35 p.m. (30 mins)
- 3. Update on Fraser Mills Park Design and Public Art (Presentation by Manager Park Planning and Design and Project Manager Parks Planning)**
7:35 – 8:05 p.m. (30 mins)
- 4. Update on Cultural Services Programs (Presentation by Manager Cultural Services)**
8:05 – 8:25 p.m. (20 mins)
- 5. Committee Members' Roundtable / Emerging Issues (Standing Agenda Item)**
8:25 – 8:55 p.m. (30 mins)

OTHER BUSINESS

NEXT MEETING DATE – Thursday, September 11, 2025

ADJOURNMENT

CULTURE SERVICES ADVISORY COMMITTEE
Thursday, March 13, 2025

A Regular Meeting of the Culture Services Advisory Committee convened on Thursday, March 13, 2025 at 7:00 p.m. in the Council Committee Room, City Hall, 3000 Guildford Way, Coquitlam, BC, with the following persons present:

**Indicates Virtual Attendance*

COMMITTEE MEMBERS: Councillor Robert Mazzarolo, Chair
Silvia Camolese, Citizen Representative
Gina Chong, Festival Planners Network (arrived at 7:06 p.m.)
Dana Ebtakar, Citizen Representative
Marwa Elziny, Citizen Representative (arrived at 7:04 p.m.)
Anthea Goffe, Coquitlam Public Library Board
Philip Hartwick, Evergreen Cultural Centre Society
Andrea Jensen, Artistic Community Representative
Al Lau, Coquitlam Heritage Society
Joan McCauley, Place Des Arts
Clinton Pope, Citizen Representative

ABSENT: Councillor Teri Towner, Vice Chair (Regrets)
Rob Bottos, Citizen Representative
Jaylene Liu, Citizen Representative (Regrets)

STAFF: Hilary Letwin, Manager Cultural Services
Leila Todd, Senior Project Manager (arrived at 7:34 p.m.)
Meghan Malkowich, Committee Clerk

CALL TO ORDER AND TERRITORIAL ACKNOWLEDGEMENT

The Chair called the meeting to order at 7:00 p.m. and provided an Indigenous territorial acknowledgement.

ADOPTION OF MINUTES

- 1. Minutes of the Culture Services Advisory Committee Meeting held on Thursday, September 12, 2024**

The Minutes of the Culture Services Advisory Committee Meeting held on Thursday, September 12, 2024 were approved.

NEW BUSINESS

2. Committee Welcome

The Committee Clerk gave a presentation entitled “2025 Advisory Committee Orientation Session” and referred to slides contained in the Agenda package.

3. Committee Introductions

The Chair and the Manager Cultural Services conducted round table introductions of Committee members and attending staff.

4. Review and Adoption of the 2025 Culture Services Advisory Committee Work Plan

The Manager Cultural Services provided introductory comments relative to the Draft 2025 Culture Services Advisory Committee Work Plan.

COMMITTEE RECOMMENDATION

That Council approve the 2025 Culture Services Advisory Committee Work Plan.

5. Introduction to Cultural Services

The Manager Cultural Services gave a presentation entitled “Introduction to Cultural Services” and referred to slides contained in the Agenda package.

6. Update on Streetscape Enhancement Program

The Manager Cultural Services gave a presentation entitled “Update on Streetscape Enhancement Program” and referred to slides contained in the Agenda Package.

Discussion ensued relative to the following:

- Opportunities to increase methods of engaging non-English speakers via the availability of self-guided public art walking tour materials in multiple languages, guided tours in multiple languages during Culture Days, and QR codes on artist information plaques at public art installation sites.

- Opportunities for self-guided art walking tour materials to be available in different reading levels to engage younger participants, including downloadable colouring sheets for youth that are associated with public art in the City.
- Partnership opportunities with School District No. 43 to aid in the development of teaching guides that include local public art and artists.
- Interest in the Music in the Streets pilot program planned to occur this Summer and opportunities to include cultural performances and alternative forms such as magic shows.

7. Establish Sub-committee to Support Public Art Selection for the Streetscape Enhancement Program

The Manager Cultural Services gave a presentation entitled “CSAC Sub-committee” and referred to slides contained in the Agenda package.

The following Committee members volunteered for the CSAC Sub-committee:

- Silvia Camolese
- Dana Ebtakar
- Andrea Jensen
- Joan McCauley
- Clinton Pope

The Manager of Cultural Services advised that more volunteer members are welcome and encouraged any interested member to join the Sub-committee.

8. Major Facilities Roadmap

The Senior Project Manager gave a presentation entitled “Draft Major Facilities Roadmap” and referred to slides contained in the Agenda package.

Discussion ensued relative to the following:

- The impact of Provincial legislation on the City’s financial framework, long-range facility planning and existing commitments.
- Feedback on the readability and clarity of slide 10, titled “General (Potential) Project Sequencing” including:
 - The visual lack of distinction of some facilities that serve multiple purposes, for example, the new Northeast Community Centre being categorized as Aquatic Services, but it is also planned to include a library facility.
 - The need for clear visual distinction between upgrades and maintenance to existing facilities versus the construction of new builds.

9. Committee Members’ Roundtable / Emerging Culture Services Issues

The Chair invited Committee members to share emerging Culture Service issues and upcoming events in their communities.

Discussion ensued relative to the following:

- Opportunities to provide arts programming and performance space for youth during the summer months at no to low cost.
- Opportunities to address a lack of performance spaces in the City by utilizing outdoor public spaces such as public art installation locations and public parks.
- The City’s upcoming call for artists for Visual Arts Exhibitions at the Town Centre Park Community Centre, as well as the call for musicians for the Music in the Streets program having no age requirements, allowing artists of all ages to apply.
- Opportunities for local performers to audition for the Evergreen Cultural Centre’s Open Air Performance Series.

OTHER BUSINESS

NEXT MEETING DATE – Thursday, June 12, 2025

ADJOURNMENT

The meeting adjourned at 8:50 p.m.

MINUTES CERTIFIED CORRECT:

Councillor Robert Mazzarolo, Chair

Meghan Malkowich, Committee Clerk



City of Coquitlam Culture Services Advisory Committee Festivals and Events Update

Facebook, Twitter, Instagram, YouTube, LinkedIn icons | coquitlam.ca/



Agenda

- 1. The Role of Festivals and Events
- 2. Festivals and Events Strategy
- 3. Festivals and Events Update





The Role of Festivals & Events

The Vibrant Connection: Tourism, Festivals & Events, and Arts, Culture, and Heritage



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Mutual Amplifiers

- Tourism drives exposure to local arts & culture through festivals and events
- Festivals spotlight local artists, traditions, history and creativity
- Arts, culture, and heritage deepen the visitor experience, turning tourists into ambassadors



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Cultural Identity on Display

- Events showcase local stories, music, food, and traditions
- Celebrating diversity through immersive experiences
- Reinforces community pride and sense of belonging



Economic & Social Impact

- Increased visitor spending supports artists, creators & local businesses
- Festivals create jobs and volunteer opportunities
- Arts, culture and heritage foster year-round tourism



Festivals & Events Strategy



Goals

- Attract, curate, grow, and support high quality events
- Strengthen and foster partnerships with key partners
- Clarify the City's role in investing, supporting and delivering events
- Leverage events to drive meaningful, cultural, social and economic benefits



City-led Festivals and Events



- [Canada Day in Coquitlam](#)
- [Summer Concert Series](#)
- Lights at Lafarge Kick-Off-
November 28th

Community-led Festivals and Events



JUNE:

ScotFestBC: The 128th British Columbia Highland Games



JULY:

Big Marché (Coquitlam Summer Market)
Caribbean Days Festival

AUGUST:

BC Dumpling Festival

[Visit Coquitlam Events Calendar](#)

Questions?

Heidi Hughes

Manager Tourism and Visitor
Economy

City of Coquitlam
Parks, Recreation,
Culture and Facilities

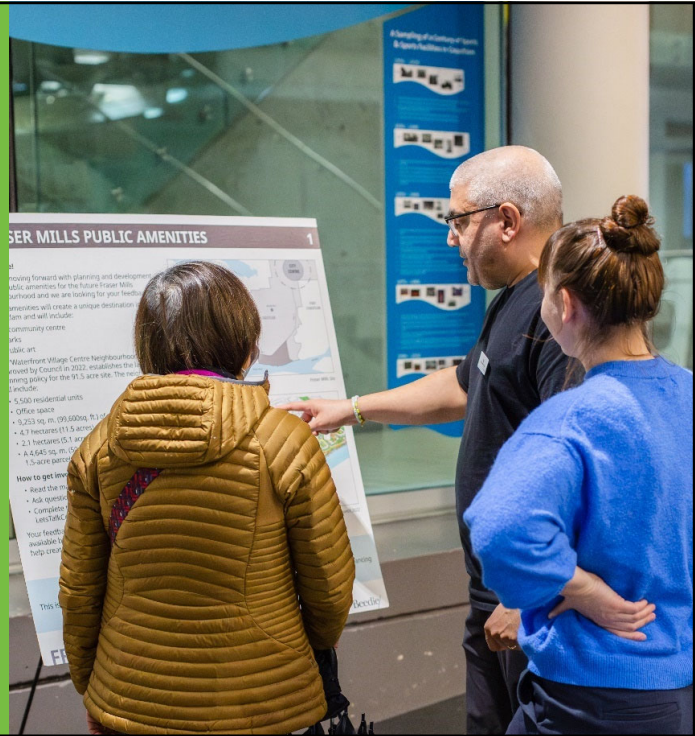
Fraser Mills Park Design Update

Culture Services
Advisory Committee

June 12, 2025


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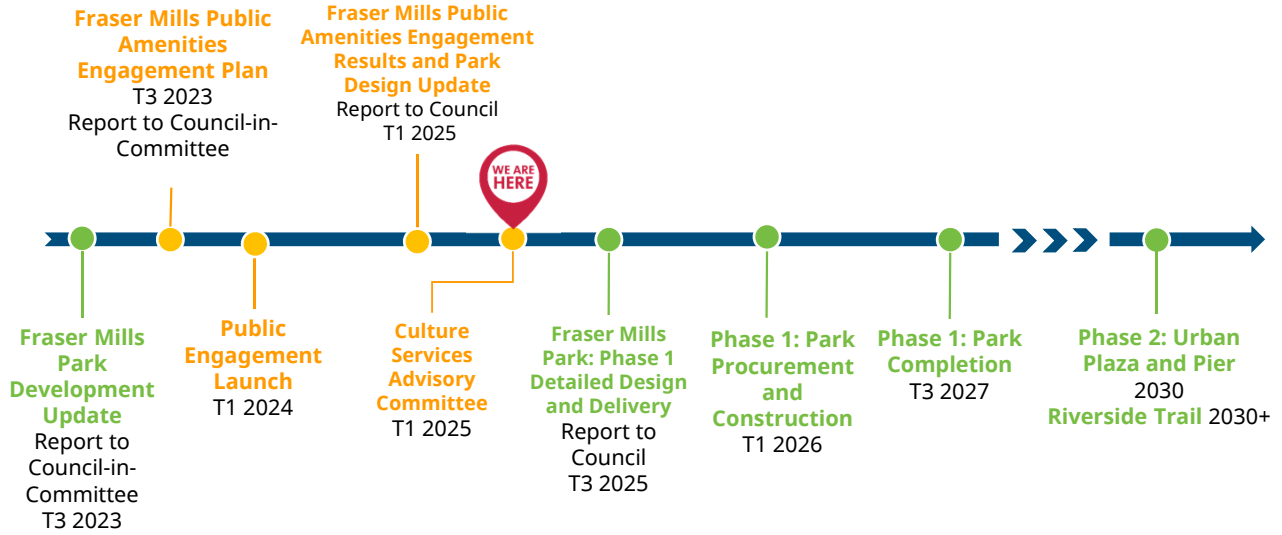
Agenda

1. Project Timeline
2. Public Engagement: What We Heard
 - Public Art
 - Park Design
3. Park Design Update
4. Culture
5. Questions and Feedback
6. Project Next Steps



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Project Timeline



Public Engagement

Engagement Tools

What We Did



300+ public survey submissions



10 targeted small group discussions with **60+** participants



3 in-person pop-ups engaging **200+** people



2 in-person open houses with **130** attendees



Almost **2,000** visits to LetsTalkCoquitlam.ca/FraserMills



56,000+ people reached via the City's social media channels (Facebook, Instagram and X)

Engagement Outcome – Public Art

What We Heard

Group Discussions

Multiculturalism
Industry
Neighbourhood histories
Indigenous connections



Survey Output

Nature (52%)
Industry (23%)
Culture (14%)

Top 3 types of public art to include:
Landscape features, functional art, architectural interventions.

Public Art Next Steps

- Detailed Public Art Plan and integration in park design
- Number and locations to be determined

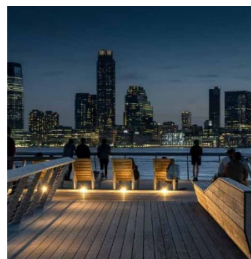


Engagement Outcome – Parks

What We Heard

- Emphasis on fun and playful
- Balance between active and passive uses
- Flexible, adaptable and efficient
- Strong connections to surrounding areas and the river

The majority of survey respondents (**80%**) indicated that they either **like or somewhat like** the proposed layout and park amenities presented.



Park Design Update

Fraser Mills Parks Phasing Overview

Phase 1: (2024-2027)

- Entry Plaza and Dog Park
- Wharf
- Riverfront Park
- Como Creek Greenway
- Riverside Linear Park trail (interim condition)

Phase 2: (2026 – 2030)

- Waterfront Urban Plaza and Pier

Phase 3: (Occupancy of 7th residential tower)

- Riverside Linear Park and Trail



Riverfront Park: Phase 1 (T3 2027)

Destination level amenities:

- Playground
- Water Play
- Sport Courts and Youth Hub
- Renewed Wharf
- Washrooms
- Great Lawn
- Entry Plaza and Dog Park
- Public Art

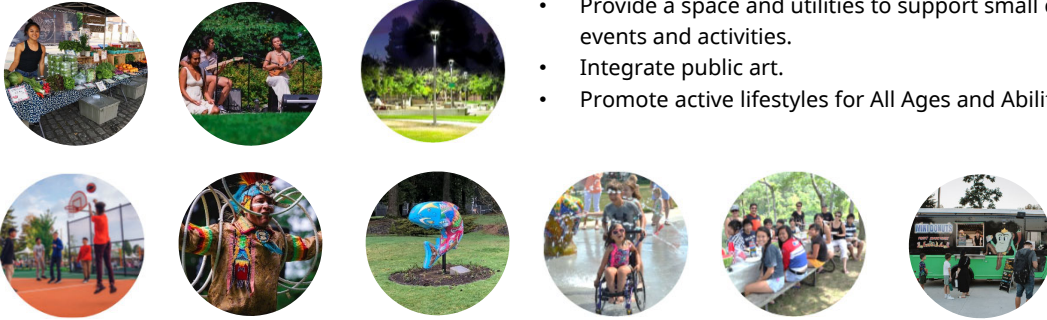
○ Proposed Public Art Location



Culture

The Riverfront Park will incorporate opportunities and spaces to support Culture in the Park

- Promote park equity, access and safety.
- Design vibrant and inclusive open spaces
- Create spaces that support opportunities for meaningful cultural interactions, for example a farmers market.
- Provide utilities to support food trucks.
- Provide a space and utilities to support small cultural events and activities.
- Integrate public art.
- Promote active lifestyles for All Ages and Abilities.



Questions and Feedback

Are there any specific Committee priorities or emerging best practices that staff should consider during the detailed design of the Riverfront Park?



Next Steps

Parks

- Finalize Phase 1 Park Design: T3 2025

Public Art

- Develop Detailed Public Art Plan



Thank you

City of Coquitlam
Parks, Recreation,
Culture and Facilities

Cultural Services Update

Culture Services Advisory Committee
June 12, 2025

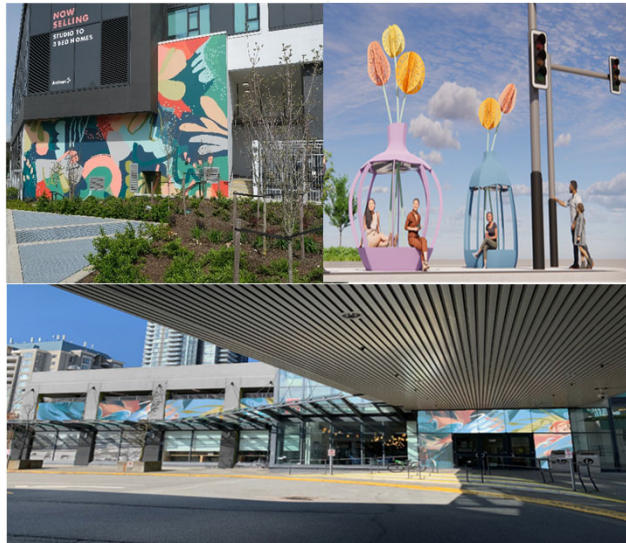

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Streetscapes Enhancement Program

- Completed Pathways and Passages, Sarah Delaney, SOCO by Anthem
- Work to be completed this summer at Hobbis Way and Clarke Road
- Work to be completed this summer at Coquitlam Public Library, City Centre Branch
- Benches soon to be installed in Austin Heights with the AHBIA



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Pinetree Community Centre Youth Mural

- Collaboration with SD43's Student Art Council
- 30 plus students participated over the course of March 24-28
- Pinetree Community Centre, shared between the City, SD43 and Douglas College
- Together Up the Current, with individual fish painted by students
- Sponsored by Dulux Paints



Music in the Streets

- Call for performers from May 1 to 22
- Over 124 applicants, 33 of whom are from Coquitlam or the Tri-Cities
- Six selected by CSAC Subcommittee to perform two slots each in July, August and September
- Sponsored by Long and McQuade
- Three different Streetscapes locations
 - Coquitlam Public Library, City Centre Branch
 - The High at Glen Drive
 - Hobbis Way and Clarke Road



Paint in the Park

- Temporary artist pavilion located in Como Lake Park
- Open to all during park hours
- Sponsored by Opus Art Supplies
- Registered programs:
 - Tuesday, June 17 from 2-4 p.m.
 - Saturday, June 21 from 10 a.m. - 12 p.m.
 - Monday, June 23 from 10 a.m. - 12 p.m.
 - Wednesday, June 25 from 6-8 p.m.
 - Monday, July 14 from 2-4 p.m.
 - Wednesday, July 23 from 5-7 p.m.



Visual Arts Exhibition 2025

- Community Living Room, Town Centre Park Community Centre, September 2025 to March 2026
- Increasing visual art display opportunities is one of the top 10 actions identified in the City's 2015-2030 Arts, Culture and Heritage Strategic Plan
- Call for artists will be open June 12 - July 4
- Emerging artists with preference given to Coquitlam residents
- 10 artworks will be selected by jury, including members of CSAC Subcommittee



Culture Days 2025

- September 19 to October 12, 2025
- City will be offering guided Public Art Walking Tours in English, Farsi and Mandarin of City Centre and Maillardville
- Create a hub for other Coquitlam events, including those hosted by Cultural Partners in order to amplify all that will be on offer
- Free events open to all



Thank you

Hilary Letwin

Manager of Cultural Services

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