

CULTURE SERVICES ADVISORY COMMITTEE

DATE: Wednesday, September 28, 2022

TIME: 7:00 p.m. to 9:00 p.m.

PLACE: **Council Committee Room via Zoom (RSVP Required)**

CALL TO ORDER

ADOPTION OF MINUTES

1. **Minutes of the Culture Services Advisory Committee Meeting held on Thursday, June 9, 2022**

NEW BUSINESS

2. **Riverview Artifacts Collection Phase 2 Pilot Project**
Karen Basi, Cultural Services Manager; 7:05–7:20 p.m. (15 minutes)
3. **Cultural Summit and Winter Lights Display Launch Event**
Maria Danysh, Acting Cultural and Community Events Supervisor; 7:20–7:35 p.m. (15 minutes)
4. **Sub-Committee: Civic Facility Visual Arts Display Program Final Report**
Sub-Committee Leader / Committee review; 7:35–8:00 p.m. (25 minutes)
5. **2022 Year-end Review/Identify Potential Items for the Draft 2023 Work Plan**
Karen Basi, Cultural Services Manager / Committee feedback/input; 8:00–8:15 p.m. (15 minutes)
6. **Facility Updates (Standing Agenda Item)**
Karen Basi, Cultural Services Manager; 8:15–8:25 p.m. (10 minutes)
7. **Cultural Communities Emerging Issues/Updates (Standing Agenda Item)**
Committee Members; 8:25–8:35 p.m. (10 minutes)

OTHER BUSINESS

NEXT MEETING DATE – TBA (2023)

ADJOURNMENT

CULTURE SERVICES ADVISORY COMMITTEE
Thursday, June 9, 2022

A Regular Meeting of the Culture Services Advisory Committee convened on Thursday, June 9, 2022 at 7:01 p.m. in Council Chambers, City Hall, 3000 Guildford Way, Coquitlam, BC with the following persons present:

- COMMITTEE MEMBERS:** Councillor Dennis Marsden, Chair
Councillor Trish Mandewo, Vice Chair
Candrina Bailey, Coquitlam Heritage Society Board
Will Davis, Artistic Community Representative
Marie Del Cid-Luque
Philip Hartwick, Evergreen Cultural Centre Society Board
Joan McCauley, Place des Arts Society Board
Jackie Weinkam, Festival Planners Network
- REGRETS:** Todd Gnissios, Coquitlam Public Library Board
Kim Hockey
Janice Mazon
Philip Mulder
- ABSENT:** Megan Leslie
- STAFF:** Andre Isakov, Manager Economic Development
Tiina Mack, Manager Recreation and Cultural Facility Planning
Karen Basi, Cultural Services Manager
Maria Danysh, Acting Cultural and Community Events Supervisor
Jeri Hohn, Committee Clerk

CALL TO ORDER

The Chair acknowledged that the City operates on the traditional, ancestral and unceded territory of the kwikwəłəm (Kwkwetlem First Nation) and the Coast Salish peoples.

ADOPTION OF MINUTES

1. Minutes of the Culture Services Advisory Committee Meeting held on Thursday, April 7, 2022

The Minutes of the Culture Services Advisory Committee Meeting held on Thursday, April 7, 2022, were approved.

NEW BUSINESS

2. Innovation Centre Renovation Presentation

The Manager Recreation and Cultural Facilities gave introductory comments and provided a

presentation, utilizing on-screen slides titled as follows:

- Innovation Centre and Town Centre Park – Proposed Renovation
- Agenda
- Background
- Drivers: Population Growth and Demand
- Art, Culture and Nature Focus
- Current Upper Level Plan
- Current Upper Level
- Current Lower Level Plan
- Current Lower Level
- Renovation Plans
- Proposed Upper Level Plan
- Proposed Lower Level Plan
- First Nations, Partner and Public Engagement
- Schedule
- Questions

Discussion ensued relative to the following:

- That Evergreen Cultural Centre (ECC) looked forward to learning how it could engage with the future operations of the Innovation Centre
- The desire for the City to be mindful of the impact of increased activity in the areas proximal to the Innovation Centre on the demand for parking at ECC
- Staff's desire to have future discussions with ECC regarding the programming and operations for both facilities
- The desire that staff review parking at the Innovation Centre and consider whether additional public signage supports could be needed

3. Economic Development Strategy Presentation

The Manager Economic Development made introductory comments, including context regarding the meaning of economic development. He provided a presentation, utilizing on-screen slides titled as follows:

- Economic Development Strategy
- Agenda
- Background
- Planning Principles
- Components
- Coquitlam in Context
- Emerging Vision Based on Values
- Emerging Themes / Areas of Focus
- Potential Goals / Strategies to Explore
- Questions to Discuss
- Next Steps

The Committee considered the following focus questions:

- What does a responsible future look like? How can we share the prosperity?
- How do we make our local economy more inclusive to improve economic opportunities for all?
- Thinking back to the emerging values and themes, is anything missing?

The Manager Economic Development shared a link to the City's EDS survey with the Committee, noted that it would remain live until June 15th, and encouraged the members to complete it if they had not already done so.

Discussion ensued relative to the following:

- The key components to creating a fusion of economy, jobs, and the culture of a community in a city where there are well-established demographics in place
- The uniqueness of Coquitlam's City Centre and the City's intent to ensure an established population base and increased employment opportunities in the area
- The understanding that office and creative industries' workers prefer to live in amenity-heavy locations, and the belief that such preferences work in synergy with the businesses the City is looking to attract
- The important cultural component of creating a vibrant and complete community
- The City's intent to ensure that zoning, area plans, and implemented design will create a vibrant entertainment district that includes the right blend of housing, businesses, cultural opportunities, amenities, and open spaces
- The desire for the entertainment district to be vibrant throughout the day and into the evening
- The understanding that businesses consider ready access to transportation and cultural amenities high priorities
- Whether the Coquitlam Centre area should have a movie theatre, and what population density and transportation access could support such a space
- The belief that a "responsible future" must consider marginalized people and provide opportunities for them to create economic development and be a part of creating a vibrant community
- The understanding that when cities provide spaces for artists, many unique, small businesses with an arts focus naturally spring up
- The belief that the desirable location of Coquitlam's City Centre provides an opportunity for a walkable and vibrant space to be created
- The suggestion that if the City wishes to create vibrant, unique spaces that it must reduce (cost) barriers and create opportunities for artists, entrepreneurs, and innovators so that they will move into the City Centre area
- The belief that in order for unique vibrancy to be created, focus beyond that of opening doors to big corporations and chain restaurants must occur
- An anecdote regarding Vancouver's "Culture Walk"
- The possibility of seeking funding from the federal government to support bringing creative industries into Coquitlam through more affordable opportunities
- The effectiveness of live-work stratas
- The suggestion that the City connect with the City of Port Moody regarding the

- property it oversees that houses artists' studios (with 35 on a waiting list)
- How the City plans to balance bringing in enough amenities to attract and keep families and the community vibrant, with the lengthy development timeline of the entertainment district
- The components that the City regularly considers to ensure that Coquitlam is a complete community
- How to encourage technology companies to occupy employment spaces in City Centre
- The understanding that having office space located nearby excellent amenities and affordable rental housing is a crucial factor to technology companies attracting the right talent and, ultimately, to their success
- The observation that siting affordable rental housing around major employment centres (e.g. office blocks) is also vital to building a community
- The need for funding to help decrease seniors' rental housing costs
- The desire to increase cultural capacities and amenities as the City densifies, so that cultural organizations have the ability to effectively serve residents' needs
- The number of rental housing units to be built in Coquitlam over the coming years
- The City's considerable and ongoing investment in amenities, including the Northeast Community Centre, Place Maillardville, libraries and swimming pools

At the request of the Chair, staff undertook to email the presentation and the Economic Development Strategy survey link to the Committee. The Chair encouraged members to please complete the survey and to share it with their networks.

4. Summer Events Update

The Acting Cultural and Community Events Supervisor introduced herself and provided an on-screen presentation, utilizing slides titled as follows

- Culture Services – Summer Events & Programs Update
- City of Coquitlam Canada Day
- Fireworks!
- 2022 Summer Concert Series
- Rock Night Friday, July 15th
- Jazz Night Friday, August 5th
- Pop Night Friday, September 2nd
- Kaleidoscope Arts Festival
- Questions?

5. Civic Facility Visual Arts Display Program Sub-Committee Update

The Sub-Committee Leader spoke to the Sub-Committee's proposed project scope and the group's intention to present a final report to the Committee during the September meeting.

She shared that the report would include the following:

- A table outlining the number of professional and community display spaces available in surrounding municipalities
- A list of spaces identified in Coquitlam for inclusion in a possible Civic Facility Visual Arts Display Program
- A list of potential opportunities for the Committee to review
- Summaries of possible application models that could be utilized (should the City choose to initiate such a program)
- Definitions

She noted the Sub-Committee's expectation that once the Committee had an opportunity to review the report, it could decide whether there were gaps in Coquitlam relative to civic facility visual arts displays and, if so, whether the Committee wished to make a recommendation to Council.

The Chair thanked the Sub-Committee for its work to date.

6. Facility Updates (Standing Agenda Item)

The Cultural Services Manager provided a facilities update on the following:

- Place Maillardville Community Centre
- Centennial Artificial Turf Field
- Cottonwood Park Phase 1B Expansion
- Sheffield Park
- Spani Pool Renovation
- YMCA Burquitlam

The Cultural Services Manager also provided details of pop-up parks, park blitzes, and the Tree Spree 2022 Program being completed in the city by Parks and Recreation staff.

The Chair noted that Council toured the new Burquitlam YMCA. He spoke to the excellence of the facility and the expectation that it would open in mid-to-late September, and further noted that 300 rental housing units were being completed in the building proximal to the YMCA, including 100 below-market units.

In response to a question from the Vice Chair, the Cultural Services Manager confirmed that educational material would be made available to the public as part of the Tree Spree 2022 Program, including a dedicated page on the City's website at coquitlam.ca/1154/Tree-Spree.

The Vice Chair noted that the 5,000 square foot expansion of the gymnasium at City Centre Aquatic Complex had been completed, and was well received by the public.

7. Cultural Communities Emerging Issues/Updates (Standing Agenda Item)

The Committee members were invited to share details regarding upcoming events or emerging issues in their communities. The following information was shared:

- Details of a seasonal brochure prepared by Evergreen Cultural Centre
- That Festival Coquitlam was pleased to be reactivating the Teddy Bear Picnic and Fishing Derby, albeit with some limitations coming out of the pandemic

- Details of a new exhibit titled “Working the Green Chair” being held at Coquitlam Heritage at Mackin House
- That the summer theatre troupe for youth, a community engagement art project by indigenous artist Christine Makenzie, 50th Anniversary planning, and many other activities were underway at Place des Arts
- That the City’s Volunteer Recognition Event would be held on Thursday, September 8th, members were encouraged to “hold the date”, and an official invitation would be circulated by email in the future
- That a four part program being offered at Coquitlam Heritage at Mackin House titled “Caribbean Nights” was an excellent showcase of diverse cooking in the city

OTHER BUSINESS

NEXT MEETING DATE – Thursday, September 29, 2022

ADJOURNMENT

The meeting adjourned at 8:41 p.m.

MINUTES CERTIFIED CORRECT

CHAIR



Jeri Hohn
Committee Clerk