

CULTURE SERVICES ADVISORY COMMITTEE

DATE: Thursday, October 12, 2023

TIME: 7:00 p.m. to 9:00 p.m.

PLACE: Council Committee Room, Coquitlam City Hall

CALL TO ORDER

ADOPTION OF MINUTES

1. **Minutes of the Culture Services Advisory Committee Meeting held on Thursday, June 8, 2023**

Recommendation:

That the Minutes of the Culture Services Advisory Committee Meeting held on Thursday, June 8, 2023 be approved.

NEW BUSINESS

2. **2024 – 2027 Strategic Plan Renewal: Opportunity for Input (Presentation and Engagement Exercise by the Director Corporate Planning and Project Manager – Corporate Planning)**
7:05 – 7:35 p.m. (30 minutes)
3. **Review Framework for Developer Initiated Art on Private Property (Presentation by the Planner 3)**
7:35 – 7:50 p.m. (15 minutes)
4. **Street Enhancement Mural Project Update (Presentation by the Director Utilities)**
7:50 – 8:10 p.m. (20 minutes)
5. **Summer Events Update (Presentation by the Cultural and Community Events Supervisor)**
8:10 – 8:25 p.m. (15 minutes)
6. **Facilities Updates – Standing Agenda Item (Verbal Update by the Culture Services Manager)**
8:25 – 8:35 p.m. (10 minutes)
7. **Committee Members' Roundtable / Emerging Cultural Issues (Standing Agenda Item)**
8:35 – 9:00 p.m. (25 minutes)



OTHER BUSINESS

NEXT MEETING DATE – Thursday, November 9, 2023

ADJOURNMENT

CULTURE SERVICES ADVISORY COMMITTEE**Thursday, June 8, 2023**

A Regular Meeting of the Culture Services Advisory Committee convened on Thursday, June 8, 2023 at 7:01 p.m. in the Council Committee Room, City Hall, 3000 Guildford Way, Coquitlam, BC with the following persons present:

COMMITTEE MEMBERS: Councillor Steve Kim, Chair
Nina Buddhdev, Citizen Representative
Megan Leslie, Citizen Representative
Janice Mazon, Citizen Representative
Reg Quiring, Citizen Representative (arrived at 7:02 p.m.)
Sandra Hochstein, Coquitlam Heritage Society
Anthea Goffe, Coquitlam Public Library Board
Philip Hartwick, Evergreen Cultural Centre Society
Joan McCauley, Place des Arts

REGRETS: Councillor Craig Hodge, Vice Chair
Kim Hockey, Citizen Representative
Philip Mulder, Citizen Representative
Lindy Sisson, Artistic Community Representative
Jackie Weinkam, Festival Planners Network

GUEST: Natalia Lebedinskaia, Creative Director, Vancouver Mural Festival

STAFF: Karen Basi, Cultural Services Manager
Wondy Chan, Cultural and Community Events Supervisor
Jonathan Helmus, Director Utilities
Caley Amundsen, Committee Clerk

CALL TO ORDER

The Chair provided an Indigenous territorial acknowledgement.

ADOPTION OF MINUTES

1. Minutes of the Culture Services Advisory Committee Meeting held on Thursday, April 13, 2023

The Minutes of the Culture Services Advisory Committee Meeting held on Thursday, April 13, 2023 were approved.

Reg Quiring arrived to the meeting at this time (7:02 p.m.).

NEW BUSINESS

2. 2024 – 2027 Strategic Plan Renewal: Opportunity for Input

The Committee deferred this item to the next meeting.

3. Streetscape Enhancement Program (Mural Project): Opportunity for Input & Proposed Establishment of Sub-committee

The Director Utilities and Natalia Lebedinskaia, Creative Director, Vancouver Mural Festival (VMF), provided the Committee with an on-screen presentation entitled “CSAC Input & Potential Subcommittee – Streetscape Enhancement Program” that covered the following topics:

- Overview of the Streetscape Enhancement Program (hereon “the Program”)
- Feature lights installed at Brunette Avenue and City Centre and possible expansion to other locations in Coquitlam
- Place-making and architectural considerations such as decorative bike racks and benches
- The installation of two to four murals in 2023 and 2024
- Focus areas in Coquitlam where murals could be installed
- Consultation with kwikwəłəm about possible involvement in the Program
- The Program’s draft implementation timeline, process and logistics
- Opportunities for the Committee’s input
- City collaboration with VMF to implement the Program in Coquitlam

Discussion ensued relative to the following:

- Logistics of implementing murals, including accessibility, single versus group artists approach, reflecting contextual elements of buildings, lifespan, advertising and unveiling, and compensation of artists
- The potential Sub-committee’s role in selecting mural artists
- The extent of the Committee’s involvement in determining guiding themes and possible themes of representation, visibility, community, diversity, harmony and belonging
- The number of murals painted/displayed at VMF events and the Festival’s emerging artist program
- The rationale for a year-round mural program
- The importance of attracting artists from diverse communities and backgrounds
- Support for empowering local artists and fostering community connections through murals
- The desire to promote Coquitlam artists for the first few years
- The importance of not stifling an artist’s creativity
- The Committee members’ assistance with promoting the Program
- The possibility of involving corporate sponsors to reduce costs
- The possibility of offering a mural information session

The Committee formed a Streetscape Enhancement Program Sub-committee to assist with artist selection and the following members offered to serve: Nina Buddhdev, Janice Mazon and Joan McCauley.

4. Summer Events Update

The Culture Services Manager and the Cultural and Community Events Supervisor provided the Committee with an on-screen presentation entitled “Culture Services Advisory Committee June 8, 2023 Summer Events Update” that covered the following topics:

- July 1, 2023 Canada Day Event, including activities and performances at Town Centre Park
- Accessibility and sustainability considerations for events
- Live music and performances at the City’s summer events
- The City’s Summer Concert Series at Town Centre Park
- The Kaleidoscope Arts Festival to be held at Town Centre Park on August 18, 2023, and Blue Mountain Park on August 19, 2023
- Consultations with Indigenous groups to possibly include performers at City events
- The City’s Block Party program
- The City’s Community Events program
- Cultural and community partnerships

Discussion ensued relative to the following:

- July 15, 2023 Coquitlam Pride at Evergreen Event at the Evergreen Cultural Centre
- How bands and performers are selected for the Summer Concert Series
- Vancouver Symphony Orchestra’s Day of Music on June 10, 2023 at multiple venues

5. Facilities Updates

The Culture Services Manager provided the Committee with a brief verbal update of City facilities that covered the following topics:

- Blue Mountain Park Master Plan
- Glen Park
- Burke Mountain Joint School/Park Site
- Town Centre Park Community Centre
- Maillardville Community Centre Plaza
- Spani Pool Renovation

Discussion ensued relative to the following:

- Blue Mountain Wading Pool and its future
- The City’s Environmental Volunteer Celebration recently held at Blue Mountain Park on June 4, 2023

6. Committee Members' Roundtable / Emerging Cultural Issues

The Committee members were invited to share details regarding upcoming events or emerging issues in the community. The following information was shared:

- Coquitlam Youth Orchestra events during June 2023 at Evergreen Cultural Centre
- The Pulse Dance Centre 10th Anniversary General Program Show on June 10, 2023 at the Massey Theatre
- Coquitlam Little League Playoffs on June 10 and 11, 2023 at Mackin Park
- Charles Best Gay-Straight Alliance's participation in Surrey Pride Event on June 24, 2023 at Surrey Civic Plaza and the Vancouver Pride Festival on August 6, 2023 at Concord Pacific Place
- Diwali in Coquitlam Festival on November 3, 2023 at Evergreen Cultural Centre
- Coquitlam Public Library's June through September events, including the GoPro Contest, VoiceStory: Conversation and Connection Sessions, Bilingual story times, and "Love in the Time of Fentanyl"
- Evergreen Cultural Centre's July through September events, including Music on the Grill, Transmissions (Art Gallery exhibition), and Open Air Performance Series
- Place des Arts' 50th Anniversary Exhibition and Summer Theatre Troupe

OTHER BUSINESS

NEXT MEETING DATE – Thursday, September 14, 2023

ADJOURNMENT

The meeting adjourned at 8:49 p.m.

MINUTES CERTIFIED CORRECT:

Steve Kim, Chair

Caley Amundsen, Committee Clerk



Purpose

- Review Coquitlam's planning framework and the purpose of a Strategic Plan
- Share how we're renewing the plan, and what components are expected to be updated
- Opportunity for input/engagement exercise



Coquitlam's Integrated Planning Process

Council approves all plans & projects

Community Engagement through:

- Public meetings
- Community stakeholders
- Government partners
- City employees
- Businesses
- Residents



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What is a Strategic Plan?

- Outlines a framework for decision-making and outcomes over a set period of time
- In municipal sector, focus on the core responsibilities of local government
- Contains organization's vision, missions, values, strategic goals and broad statements about how goals will be achieved and measured
- Strategic Plan was last updated for 2020-2023; this is the first opportunity to renew the plan against the 2032 vision



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3



What is in the Strategic Plan?

Core Components – Established in 2020

- Vision and Mission Statements
- Five Strategic Goals

Components to be updated in 2024 & 2028

- Strategic Direction statements
 - How the vision and goals are achieved
- Key Performance Indicators
- Organizational Values

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2024-2027 Renewal

Over the past few months, we multiple engagement processes were used to update the plan:

- Online engagement using a public open survey
- Pop-up in-person engagement at Canada Day
- Formal sessions with community groups (like this)



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Environmental Scan

Part of updating the Strategic Plan is looking at the macro-environmental factors to identify broad themes.

- Themes identified as part of the City's Annual Business Plan
 - Equity, Diversity and Inclusion; Reconciliation; Balanced Growth and Livability; Resiliency
- Themes identified as part of the Ipsos Survey
 - Post-pandemic realities; Housing Affordability; Transportation
- Other macro-environment themes
 - Economic uncertainty; Public Safety; Environmental Anxiety

Engagement Activity

How will your input be used and communicated to Council?

- Responses will be grouped thematically
 - Specific actions that we hear over and over could be included as deliverables
- No unique-identifiers will be used and feedback will be grouped by the type of engagement activity (public survey, pop-up, community group)
- All feedback will be shared with Council in a report in the fall
- Responses will be used by City staff and Council to develop specific deliverables and actionable items, using the Strategic Goals

[Activity Link](#)

Thank you!



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2024-2027 Strategic Plan Renewal Process

Thank you!

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City of Coquitlam
Planning and Development

Review Framework for Developer Initiated Public Art on Private Property

Culture Services Advisory Committee
October 12, 2023


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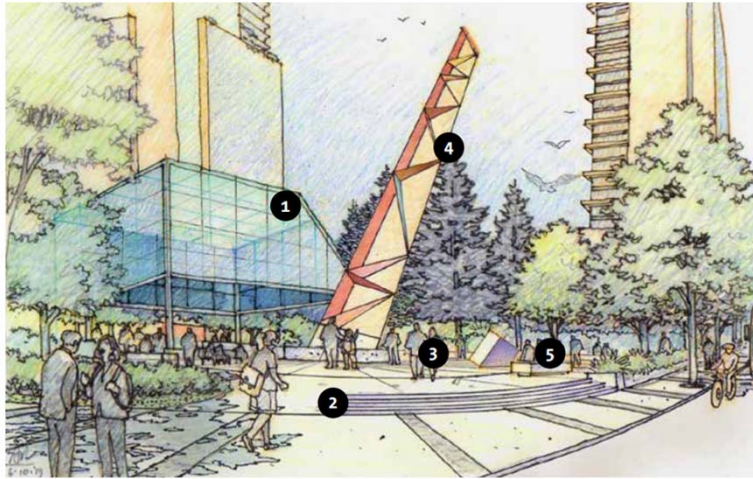
Carbon Copy by Caitlind Brown and Wayne Garrett.
City of Edmonton.



Rendering of a public space without and with public art. Toronto Metropolitan University, 2022.

Coquitlam

Background



Conceptual sketch of a Gateway as an entry point (Artist's concept - It will not be built exactly as shown)

- | | |
|----------------------------------|--|
| 1 Unique architectural form | 4 Distinct Gateway feature as a defining entry point |
| 2 Clear visibility and openness | 5 Public art feature |
| 3 Large and welcoming open plaza | |

Project Scope

- Establish and implement procedures and criteria
- Policy cohesion and consistency
- Proposals on private property that are publicly accessible or public facing



Tsa tsa ke k'e (Iron Foot Place) by Alex Janvier.
City of Edmonton.

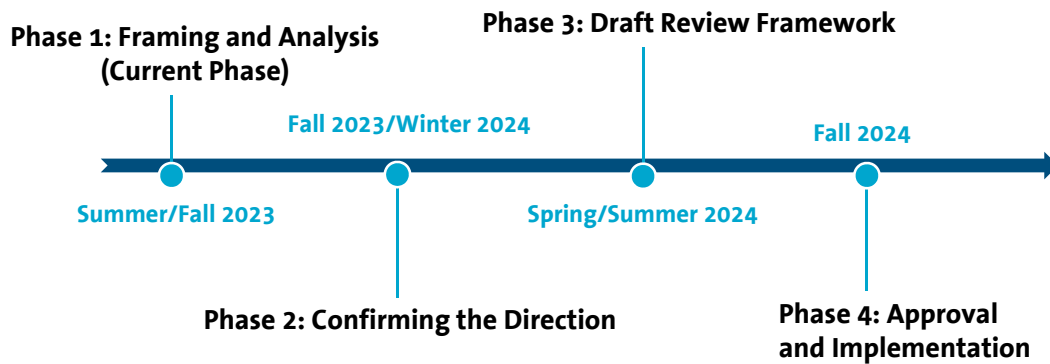
Key Considerations

- Not prescriptive
- Reflect current practice
- Appropriate timing and value expectations



Fountain and Get Drunk, Fall Down by Chris Hanson and Hendrika Sonnenberg. City of Halifax.

Project Phases



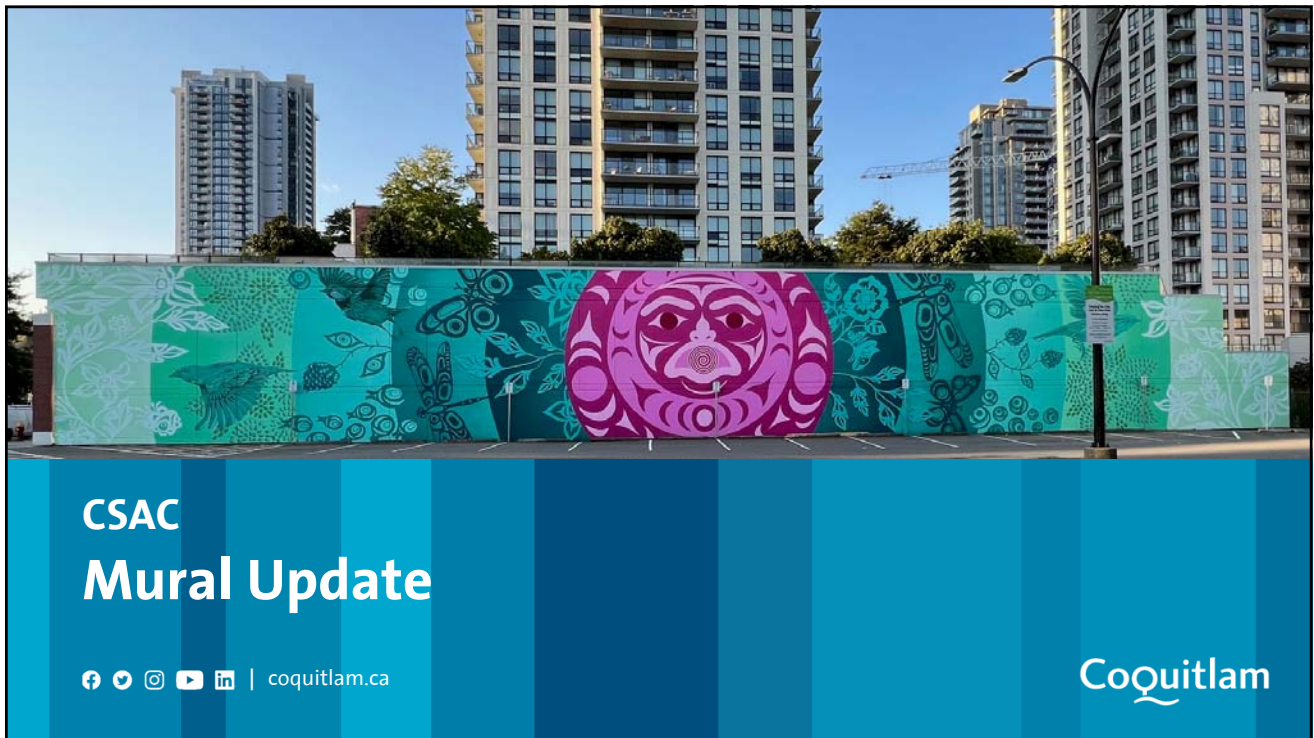
Questions and Feedback

Natasha Lock

Senior Planner, Community Planning


(604) 927-3984

nlock@coquitlam.ca



Agenda

1. Beautiful Murals
2. Process Recap
3. Lessons Learned
4. Next Steps



A photograph of a colorful mural on a building wall. The mural features various geometric shapes, including circles, squares, and triangles, in a variety of colors like blue, yellow, red, and green. A large white eye is prominent on the right side. The word "OPUS" is written in white on a dark blue circular background. The mural is set against a blue sky.

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1

Murals



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2

Murals



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Murals



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Murals



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Murals



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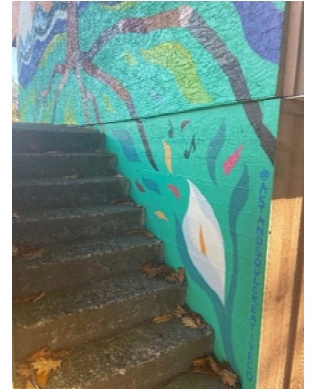
Murals



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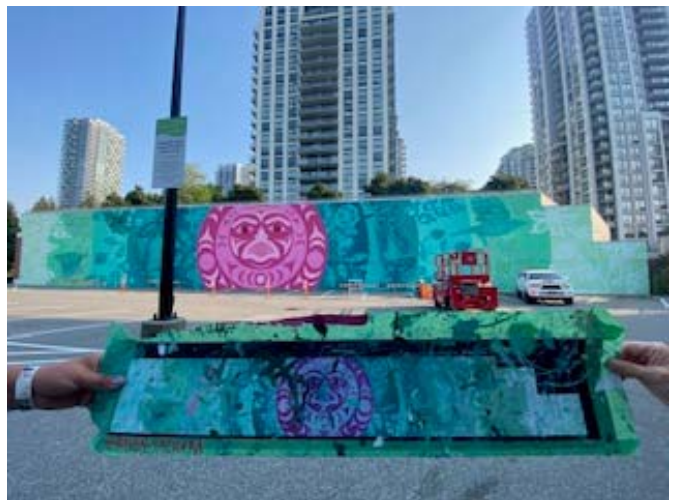
Murals



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Murals



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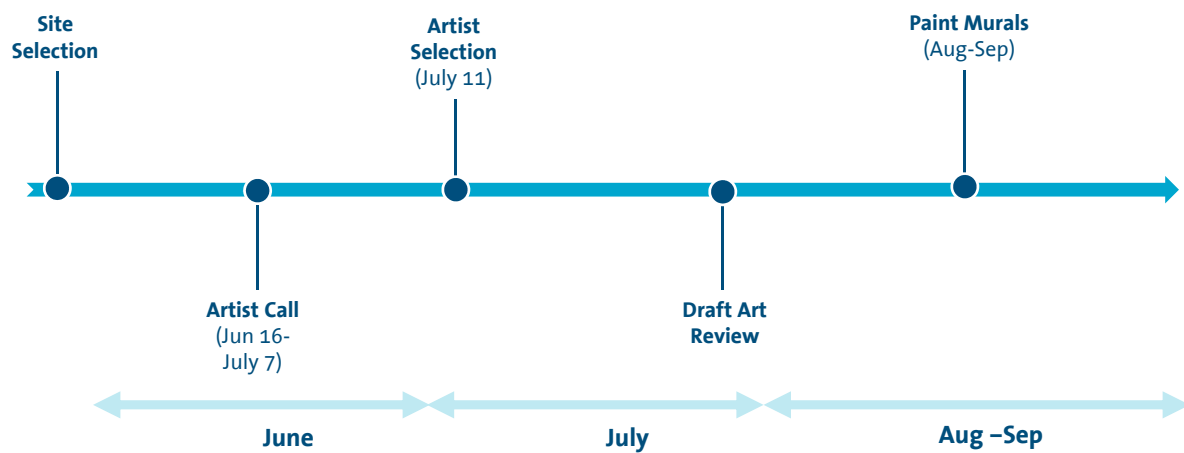
Murals



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Process Recap



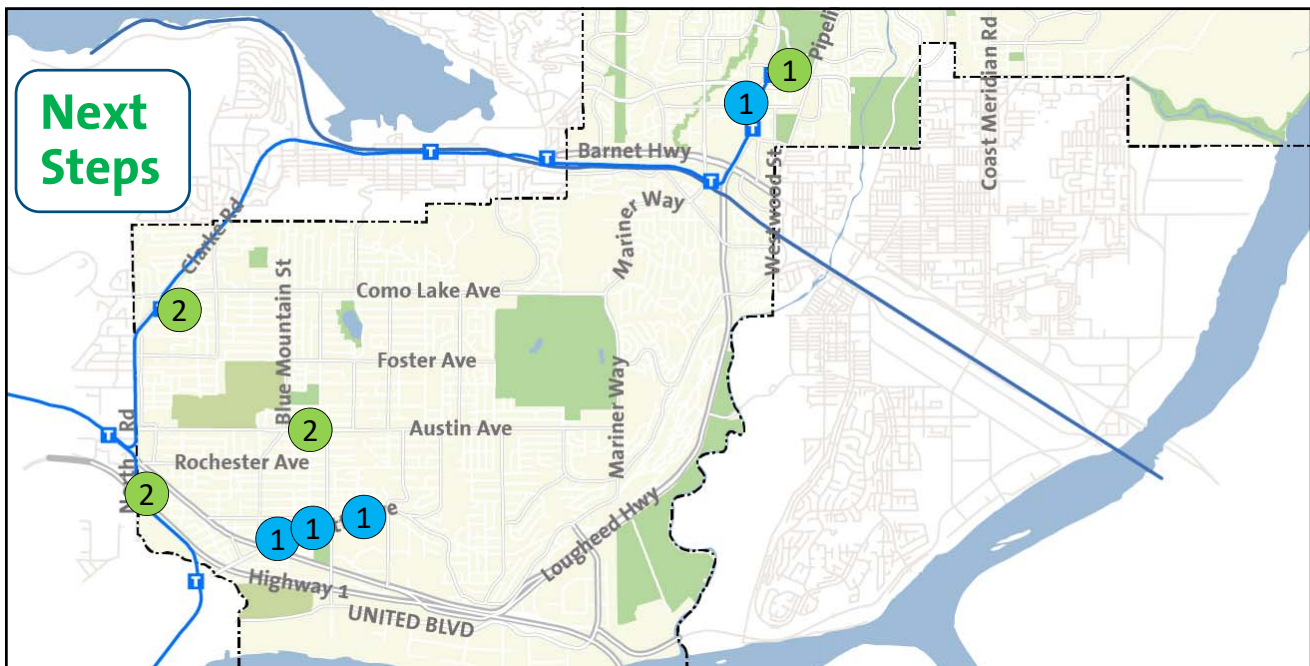
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Lessons Learned

1. Site Selection
2. Artist Call
3. Artist Fees
4. Artist Support
5. Sponsorship
6. Business Engagement
7. Other

Next Steps





Final Thoughts

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Culture Services Advisory Committee

October 12, 2023

Canada Day



93% of attendees were satisfied with their Canada Day experience overall

Canada Day



"Happy that I live in this beautiful city very warm people, family oriented, beautiful parks and playgrounds, and lots of community events"

    CityofCoquitlam

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Summer Concert Series

95% of attendees were satisfied with their Summer Concert Series experience overall



Queer as Funk



The Promised



Krystle Dos Santos

    CityofCoquitlam

Coquitlam

Summer Concert Series



Queer as Funk



"[Queer as Funk] simply created joy to sing , dance, and or listen. They were high calibre musicians. I was so impressed."

Summer Concert Series



"My family extremely enjoyed Krystle's performance! I wish there could be more of this even beyond summer"



Krystle Dos Santos

Kaleidoscope Arts Festival



"We were surprised to see the tree dancing which we had seen on Amazing Race Canada a few weeks ago. It was great to see it in person and in full. [...] watching it live, in person, and a full show was awesome!"



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Kaleidoscope Arts Festival

"Really great band and the venue is fabulous. Love that the city prioritizes making events available that don't cost money and foster a sense of community."

"We had an excellent experience! The food truck options were great, the line-ups weren't too long, and the musical performances were great! We've added the band 'Current Swell' to our regular playlists as a result."



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Saturday Sep 23
from 1-3pm

Culture Days



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Block Parties



"Bringing a good portion of the neighbourhood together builds the community spirit. Moreover, it always seems well received and appreciated. The grant definitely helps, but everyone brings a small side, snacks or desserts to round out the food, making for a diverse ethnic eating experience."

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Winter Events



Lights at Lafarge Kick-Off on Fri Nov 24