

CULTURE SERVICES ADVISORY COMMITTEE
Thursday, March 13, 2025

A Regular Meeting of the Culture Services Advisory Committee convened on Thursday, March 13, 2025 at 7:00 p.m. in the Council Committee Room, City Hall, 3000 Guildford Way, Coquitlam, BC, with the following persons present:

**Indicates Virtual Attendance*

COMMITTEE MEMBERS: Councillor Robert Mazzarolo, Chair
Silvia Camolese, Citizen Representative
Gina Chong, Festival Planners Network (arrived at 7:06 p.m.)
Dana Ebtakar, Citizen Representative
Marwa Elziny, Citizen Representative (arrived at 7:04 p.m.)
Anthea Goffe, Coquitlam Public Library Board
Philip Hartwick, Evergreen Cultural Centre Society
Andrea Jensen, Artistic Community Representative
Al Lau, Coquitlam Heritage Society
Joan McCauley, Place Des Arts
Clinton Pope, Citizen Representative

ABSENT: Councillor Teri Towner, Vice Chair (Regrets)
Rob Bottos, Citizen Representative
Jaylene Liu, Citizen Representative (Regrets)

STAFF: Hilary Letwin, Manager Cultural Services
Leila Todd, Senior Project Manager (arrived at 7:34 p.m.)
Meghan Malkowich, Committee Clerk

CALL TO ORDER AND TERRITORIAL ACKNOWLEDGEMENT

The Chair called the meeting to order at 7:00 p.m. and provided an Indigenous territorial acknowledgement.

ADOPTION OF MINUTES

- 1. Minutes of the Culture Services Advisory Committee Meeting held on Thursday, September 12, 2024**

The Minutes of the Culture Services Advisory Committee Meeting held on Thursday, September 12, 2024 were approved.

NEW BUSINESS

2. Committee Welcome

The Committee Clerk gave a presentation entitled “2025 Advisory Committee Orientation Session” and referred to slides contained in the Agenda package.

3. Committee Introductions

The Chair and the Manager Cultural Services conducted round table introductions of Committee members and attending staff.

4. Review and Adoption of the 2025 Culture Services Advisory Committee Work Plan

The Manager Cultural Services provided introductory comments relative to the Draft 2025 Culture Services Advisory Committee Work Plan.

COMMITTEE RECOMMENDATION

That Council approve the 2025 Culture Services Advisory Committee Work Plan.

5. Introduction to Cultural Services

The Manager Cultural Services gave a presentation entitled “Introduction to Cultural Services” and referred to slides contained in the Agenda package.

6. Update on Streetscape Enhancement Program

The Manager Cultural Services gave a presentation entitled “Update on Streetscape Enhancement Program” and referred to slides contained in the Agenda Package.

Discussion ensued relative to the following:

- Opportunities to increase methods of engaging non-English speakers via the availability of self-guided public art walking tour materials in multiple languages, guided tours in multiple languages during Culture Days, and QR codes on artist information plaques at public art installation sites.

- Opportunities for self-guided art walking tour materials to be available in different reading levels to engage younger participants, including downloadable colouring sheets for youth that are associated with public art in the City.
- Partnership opportunities with School District No. 43 to aid in the development of teaching guides that include local public art and artists.
- Interest in the Music in the Streets pilot program planned to occur this Summer and opportunities to include cultural performances and alternative forms such as magic shows.

7. Establish Sub-committee to Support Public Art Selection for the Streetscape Enhancement Program

The Manager Cultural Services gave a presentation entitled “CSAC Sub-committee” and referred to slides contained in the Agenda package.

The following Committee members volunteered for the CSAC Sub-committee:

- Silvia Camolese
- Dana Ebtakar
- Andrea Jensen
- Joan McCauley
- Clinton Pope

The Manager of Cultural Services advised that more volunteer members are welcome and encouraged any interested member to join the Sub-committee.

8. Major Facilities Roadmap

The Senior Project Manager gave a presentation entitled “Draft Major Facilities Roadmap” and referred to slides contained in the Agenda package.

Discussion ensued relative to the following:

- The impact of Provincial legislation on the City’s financial framework, long-range facility planning and existing commitments.
- Feedback on the readability and clarity of slide 10, titled “General (Potential) Project Sequencing” including:
 - The visual lack of distinction of some facilities that serve multiple purposes, for example, the new Northeast Community Centre being categorized as Aquatic Services, but it is also planned to include a library facility.
 - The need for clear visual distinction between upgrades and maintenance to existing facilities versus the construction of new builds.

9. Committee Members’ Roundtable / Emerging Culture Services Issues

The Chair invited Committee members to share emerging Culture Service issues and upcoming events in their communities.

Discussion ensued relative to the following:

- Opportunities to provide arts programming and performance space for youth during the summer months at no to low cost.
- Opportunities to address a lack of performance spaces in the City by utilizing outdoor public spaces such as public art installation locations and public parks.
- The City’s upcoming call for artists for Visual Arts Exhibitions at the Town Centre Park Community Centre, as well as the call for musicians for the Music in the Streets program having no age requirements, allowing artists of all ages to apply.
- Opportunities for local performers to audition for the Evergreen Cultural Centre’s Open Air Performance Series.

OTHER BUSINESS

NEXT MEETING DATE – Thursday, June 12, 2025

ADJOURNMENT

The meeting adjourned at 8:50 p.m.

MINUTES CERTIFIED CORRECT:

Councillor Robert Mazzarolo, Chair

Meghan Malkowich, Committee Clerk