

Economic Development Advisory Committee

Committee Mandate:

The mandate of the Committee is to advise Council and staff on economic development and investment related issues and opportunities. It is anticipated that advice would be sought for items such as:

- Providing a business perspective on economic development priorities which should be addressed;
- Identifying the pillars of economic development in the City;
- Identifying economic development impediments and opportunities for the City;
- Advising on business attraction and business retention and expansion activities;
- Advising on ways to provide information about business to the general public; and
- Attending to economic development matters which may be referred to the Committee by Council or other standing committees of Council.

WORK PLAN ITEMS	DEPARTMENT AND/OR PRESENTER	COMMENT (i.e. Initiated by, Priority Assignment A, B, C)
1) Committee Welcome	Chair / Committee Clerk	Staff
2) Review and Approve 2025 Work Plan	Chair / Staff Lead	Staff
3) Review of the Economic Development Division (initial meeting)	Ec Dev Staff	
4) Festivals and Events Strategy	Ec Dev Staff	B
5) Corporate Partners Program and Sponsorship Policy Review	Ec Dev Staff	B
6) Economic Development Strategy Implementation - Commercial Demand Study, Business Enterprise Zones, Marketing and Promotion, Business Visitation Program, BIA Advancement	Ec Dev Staff	FW

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7) Guest Speakers (Invest Vancouver, Film, Corporate Partnerships, Tourism, Local Businesses)	Ec Dev Staff	
8) Business Visits	Ec Dev Staff	
9) Community Planning Request – Transit Orientated Areas Stage 2 Shoulders and Corridors Work (Tara Slater)	Community Planning	
10) 2025 Year-end Review / Identify potential items for the 2026 Work Plan – Committee feedback/input	Staff Lead / Committee	Staff
11) Committee Members’ Roundtable / Emerging Issues (Standing Agenda Item)	Committee	Committee