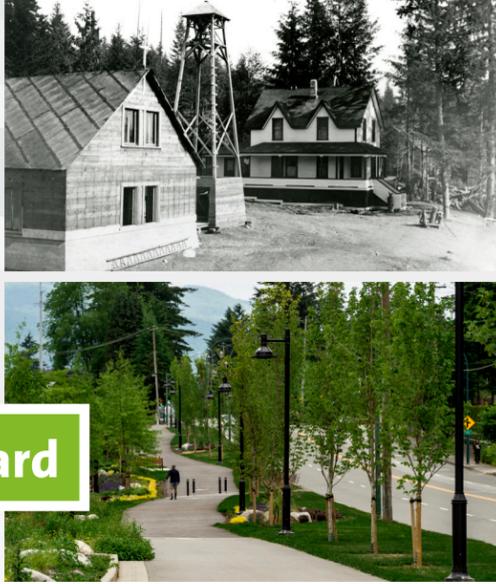


# Heritage Management Strategy

## What We Heard



In October 2020, Coquitlam asked residents about the draft vision, values and themes that will inform Coquitlam's Heritage Management Strategy. This Strategy will guide how the City assesses, preserves and commemorates heritage locations in the community, both built and natural.

### How Residents Engaged

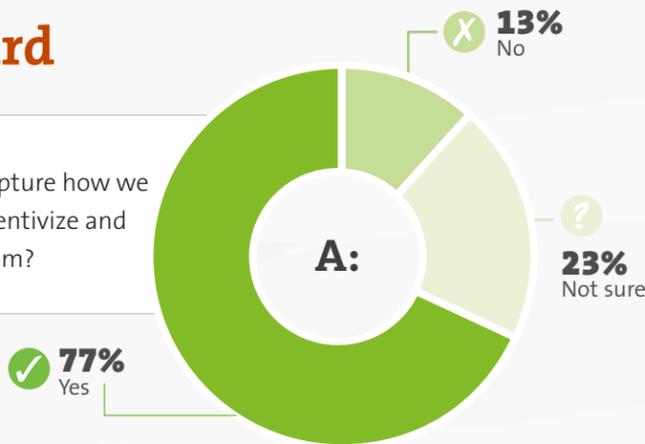
There were a variety of ways to engage with the project at [letstalkcoquitlam.ca/heritage](http://letstalkcoquitlam.ca/heritage).



### What We Heard

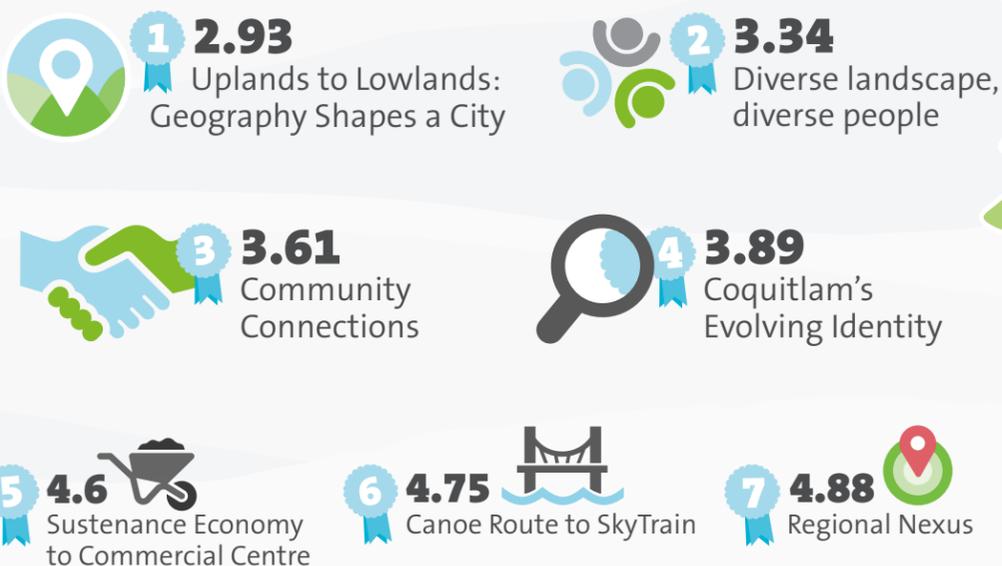
**Q:**

Does this proposed **vision** capture how we should assess, recognize, incentivize and preserve heritage in Coquitlam?



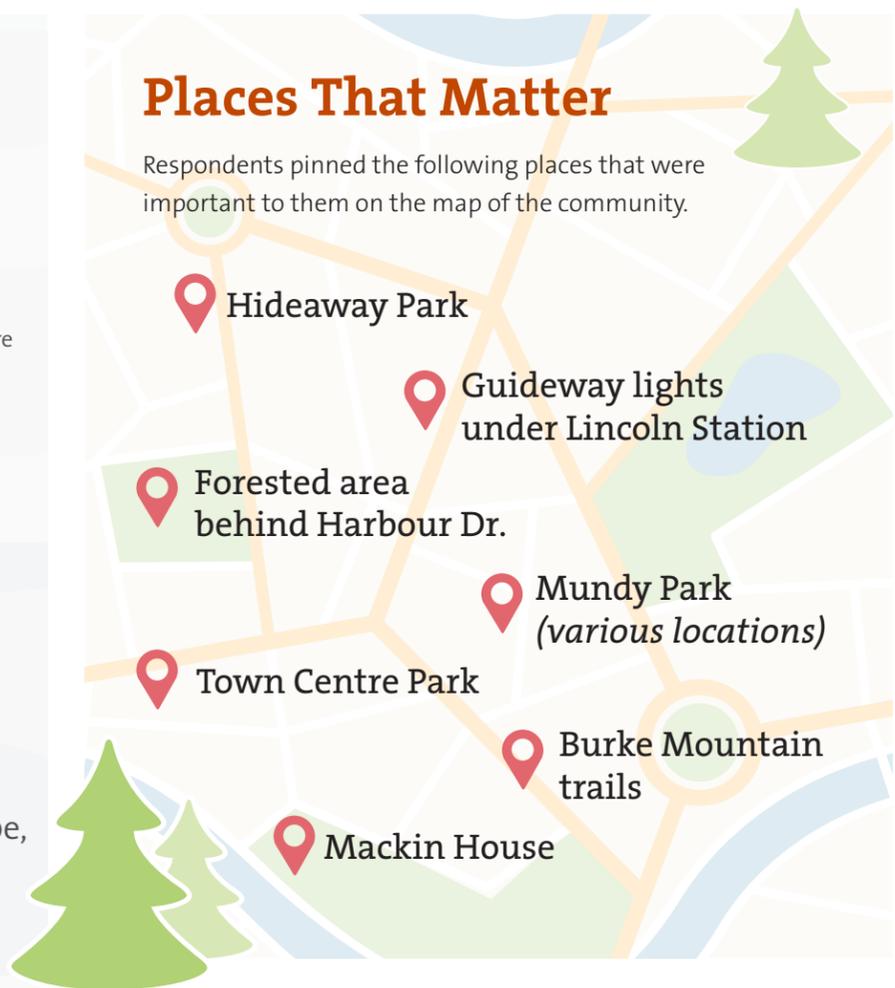
We asked respondents to weigh in on **seven draft heritage themes**, designed to highlight the core aspects of Coquitlam's identity and evolution.

**Average ranking per theme:**  
(1 = resonates most | 5 = resonates least)



### Places That Matter

Respondents pinned the following places that were important to them on the map of the community.



### What You Had to Say

- “There is value in acknowledging all contributions of heritage both the good and the bad.”
- “We need to clearly state and protect the natural heritage of our forests, rivers and mountain vistas.”
- “Your Heritage Values should specifically acknowledge the legacy of the Kwikwitlem Nation, who were the caretakers of this land for thousands of years before colonial settlers arrived.”
- “Heritage also should include the individuals who have played a part in shaping this community.”

**Q:**

Overall, do these seven **themes** capture the key concepts and ideas that have shaped Coquitlam's evolution?

