

**SPORTS ADVISORY COMMITTEE
Wednesday, June 27, 2018**

A Regular Meeting of the Sports Advisory Committee convened on Wednesday, June 27, 2018 at 7:01 p.m. in the Council Committee Room, City Hall, 3000 Guildford Way, Coquitlam, BC, with the following persons present:

- COMMITTEE MEMBERS: Councillor Craig Hodge, Chair
Councillor Teri Towner, Vice Chair
Andrea Mattinson, Sports Centre Users Group
Sib Sirimanotham, Coquitlam Tennis Club
Avisa Mohammad-Hassani
Brian Keenan
Dan Lewis
Arjuna Rudrakumar
Cydney Smythies
Carl Trepanie
Larry Ryan
- OTHER: Earlene Graham, Coquitlam Curling Association
- REGRETS: David Jones, Coquitlam Field Sport Association
- STAFF: Carmen Gonzalez, Manager Policy & Business Services
Eric Kalnins, Tourism Manager
Eva Haan, Committee Clerk

CALL TO ORDER

The Committee agreed to amend the order of business to have item 3 precede item 2.

The Chair acknowledged the passing of long time committee member Les Wingrove. The Chair spoke to the work that Mr. Wingrove did in relation to the committee and the sports community of Coquitlam.

The Chair requested that Andrea Mattison speak further about the involvement Mr. Wingrove had with various sports groups and how instrumental he was in the opening of the Coquitlam Sports Hall of Fame. She shared her desire to have an honorary naming of a rink or other such sports centre in tribute.

ADOPTION OF MINUTES

1. Minutes of the Sports Advisory Committee Meeting held Wednesday, April 11, 2018

The Minutes of the Sports Advisory Committee Meeting held on Wednesday April 11, 2018 were approved.

NEW BUSINESS

3. Sports Tourism Discussion Follow-Up

The Tourism Manager gave an on-screen presentation entitled "Tourism Coquitlam" with slides titled as follows:

- Outline
- Identity and Branding
- Logo & Tagline
- Social Media
- Marketing
- Westcoastfood.ca
- Scenic7bc.com
- 2018 Travel Guide
- VisitCoquitlam.ca
- Tourism & Sport
- Sport In the News
- Thank You

Discussion ensued relative to the following:

- How the City might recognize non-traditional sports and hobbies
- How the social media is being handled through this transition
- The type of photographs needed by the City and possible ways of increasing the amount and variety of photographs
- The belief that there needs to be more of an effort to promote the free attractions in Coquitlam
- The belief that the promotional materials produced by tourism staff at the City are working to get people to the attractions
- How the City can assist groups making bids for larger events and better promote those events when they are hosted in the City of Coquitlam
- The large sporting events being hosted by Coquitlam in upcoming years

2. **Business Proposal for a New Stand Alone Curling Facility**

The Chair welcomed Ms. Graham from the Coquitlam Curling Association and provided background with respect to this item, noting it had been received by Council-in-Committee.

Ms. Graham provided an overview of the process undertaken by the curling association when it was determined that they would need to join the Port Moody Curling Club. She shared an overview of the business case for a regional curling facility recently received by Council

The Chair gave an overview of the public-private-partnership process that the curling association is undertaking and how it can be held up as a best practice for others that wish to create such an agreement in the future.

Discussion ensued relative to the following:

- The outreach methods being implemented to encourage other municipalities to support this facility
- Competition for funds from Curl BC or Curl Canada
- The desired timeframe for the curling facility to be built
- Acknowledgment that curling can be a difficult sport to support a municipal level
- The features the facility could have and the type of development the facility could be included in
- The possible funding available for the facility from the federal, provincial and municipal levels of government
- The potential uses of the space other than curling
- Consideration of a joint venture with another club as the business case does mention partnerships
- General support for the facility

4. **Seniors Strategy Implementation**

The Manager Policy and Business Services presented an on-screen presentation entitled “Seniors Strategy Implementation” with slides titled the following:

- Review of strategy
- 4 goal areas
- 2018-2020 Priorities
- Your Input

Discussion ensued relative to the following:

- The idea of volunteers being rewarded for their service
- City services that go to seniors’ homes and the different outreach programs that home visits would work with

- How to increase the daytime participation options within the sport programming offered by the City
- The different volunteer opportunities for seniors
- Seniors experiencing isolation in relation to their social habits
- Different opportunities to combat the isolation of seniors
- The potential to use a search engine to find volunteer opportunities
- The belief that some individuals may not consider themselves seniors and may not feel included in the push for seniors services

5. **Parks, Field Projects, and Construction Updates**

The Manager Policy and Business Services gave an overview of the updates that have occurred since the April 11th meeting.

Discussion ensued relative to the following:

- The desire to receive invitations to park openings
- The desire to have more lockers around the ice rink
- The desire for more washroom facilities and garbage cans in Mundy Park
- Appreciation for the new field house
- Appreciation for the city staff that deal with issues that arise during playing field rentals

OTHER BUSINESS

A Committee member spoke about the City's assistance with the Humboldt vigil and noted that \$21,798 that has been raised thus far.

In response to a question posed by the Committee, the Manager Policy and Business Services gave an overview of the next phase of changes for Town Centre Park. There was discussion regarding the inclusion of more washroom facilities and obtaining a new food and beverage vendor that allows for fundraising efforts.

NEXT MEETING DATE – September 5, 2018

ADJOURNMENT

The meeting adjourned at 8:51pm

MINUTES CERTIFIED CORRECT

CHAIR



Eva Haan
Committee Clerk