

# BCBUSINESS

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## MEDIA RELEASE

### BCBUSINESS UNVEILS FIRST-EVER “BEST CITIES FOR WORK IN B.C.”

**Burnaby, B.C.** – *BCBusiness* editor-in-chief Matt O’Grady is excited to announce that Coquitlam has ranked #3 in *BCBusiness*’s inaugural list of the “Best Cities for Work in B.C.”

The exclusive list was developed in concert with Environics Analytics, weighing seven economic indicators to reflect the health of a city’s job market: income growth, average household income, population growth, unemployment, labour participation and the percentage of people with degrees and taking transit.

“Developing the first-ever list of this kind in B.C. has been an extraordinary project,” says O’Grady. “We expect the results to attract a lot of attention and provoke a lot of discussion across the province.” The driving force behind the Best Cities project, *BCBusiness* associate editor Trevor Melanson, adds: “This ranking will undoubtedly be considered controversial by some, but there’s appeasement in the fact that, no matter how we sliced the data, the ranking came up mostly the same. High income and population growth, low unemployment—all the indicators we measured tended to go hand-in-hand.”

The top 10 cities in *BCBusiness*’s 2014 list of Best Cities for Work in B.C. are:

1. Fort St. John
2. North Vancouver
3. Coquitlam
4. Burnaby
5. Dawson Creek
6. New Westminster
7. Langley
8. Richmond
9. Surrey
10. Vancouver

A complete list of the top 36 cities as well as details on the methodology and supporting stories on the impact of LNG, what cities are booming and declining, and why Metro Vancouver will always dominate the list’s Top 10 can be found in the January 2015 issue of *BCBusiness* – available online at [BCBusiness.ca/BestCities](http://BCBusiness.ca/BestCities) and in the iTunes store now and on newsstands as of December 31<sup>st</sup>.

### **About BCBusiness**

Published for more than 40 years, *BCBusiness* is British Columbia's foremost business authority and the most widely read business publication in the province. Focusing exclusively on business in British Columbia, *BCBusiness* provides unparalleled behind-the-scenes coverage, chronicling major deals and putting faces to the major players. *BCBusiness* is published by Canada Wide Media Limited, the largest independent publisher in Western Canada.

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